

---

**Publication:** Gay Pages

**Title:** 2021 SOUTH AFRICAN CAR OF THE YEAR WINNERS ANNOUNCED.

**Publish Date:** 01 December 2021

---



### 2021 SOUTH AFRICAN CAR OF THE YEAR WINNERS ANNOUNCED.

The South African Car of the Year trophy, awarded since 1986, is South Africa's most respected and sought-after motoring accolade celebrating automotive excellence.

The 2021 SA Car of the Year (COTY) had unique challenges and for the first time in the competition's history, the two-day juror evaluation event did not take place. In 2018 we had the vision to create an ongoing online scoring system that is almost identical to SA COTY's jury voting criteria. This system became operative from 2019 and all SAGMJ members are invited to participate, which provides a massive pool of comparative data of test cars launched since 2019.

Selection of SA COTY jurors and the training of potential jurors remains as stringent as ever. Peers vote online for the most active potential jurors and trainee jurors in the Guild. Trainees are required to complete a 2-year apprenticeship under the guidance of a juror mentor, which supplies a constant pool of newly trained jurors.

Close attention is paid to the finest details of worldwide

competition trends and input from OEMs and experts are considered resulting in new categories, like The Motor Enthusiast's Choice and the Jurors Excellence Award.

Since 2019 the public has become involved in our COTY scoring/voting process, which created the Motor Enthusiast's Choice Award. The COTY scoring process consists of juror scoring and automated scoring factors like sales performance, segment share and value for money, as supplied by Lightstone Auto, which provides data-driven insight.

Stellantis won the Most Admired OEM award and the Lifetime PR Achiever's Award, was presented to Lindsay Pieterse from BMW in 2021.

**The 2021 South African Car of the Year category winners are:**

Budget Category: Toyota Starlet

Compact Category: Hyundai Venue

Compact Family Category: Peugeot 2008 SUV

Family Category: Audi A4

Premium Category: BMW 4 Series

Adventure Category: Toyota Land Cruiser Prado

Double Cab Category: Toyota Hilux Double Cab

Performance Category: Porsche 911 Turbo S

New Energy Category: Porsche Taycan

Motor Enthusiast's Choice: Mercedes-Benz E-Class

Jurors Excellence Award: Peugeot 2008 SUV

**The first-place overall winner of the 2021 South African Car of the Year competition is the Peugeot 2008.**

**The Toyota Hilux Double Cab was placed second, while the BMW 4 Series came third.**

[www.sagmj.co.za](http://www.sagmj.co.za)

---