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Differing Views

When is a Mini-SUV a Crossover? When it is a badge-engineered model wearing two different brand identities. Toyota is reporting sales of its new Urban Cruiser as a Mini-SUV while Suzuki calls its Vitara Brezza, which is the same under the skin model, a Crossover. This is according to Lightstone Auto, which compiles the monthly sales reports for the local motor industry and says it relies on OEMs for segmentation of their various models. ■